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PATENT, TRADEMARK,  
 COPYRIGHT AND RELATED  
 INTELLECTUAL PROPERTY LAW

May 25, 2005

Commissioner for Patents  
 P.O. Box 1450  
 Alexandria, VA 22313-1450

*Certificate*  
 JUN 15 2005  
 of Correction

Re: U.S. Patent No. 6,853,979  
 Issued: February 8, 2005  
 Title: SIGN AND METHOD FOR MARKETING  
 OF GOODS AND SERVICES  
 Inventors: Michael A. Bass  
 Our Docket: 32759US1

Dear Sirs:

We have noted the following errors in the above-identified patent:

On the face of the patent, Column 2, line 8, "http://" should be - - http://- -.

On the face of the patent, Column 2, line 14, "witrh" should be - -with - -.

On the face of the patent, Column 2, line 24, "01/13/200" should be - -01/13/2000- -.

It is requested that this letter be placed in the file for this patent so that the presence of these errors may be made of record.

Respectfully,

By: John P. Murtaugh  
 John P. Murtaugh, Reg. No. 34226

JPM/nra

I hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to: Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450 on the date indicated below.

John P. Murtaugh

Name of Attorney for Applicant(s)

May 26, 2005 John P. Murtaugh  
 Date Signature of Attorney